

CURRICULUM VITAE

BERNARD JAY

Full name: **Bernard Jay**

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Date of birth May 7th 1946

Place of birth Huddersfield, Yorkshire, England

Nationality United Kingdom

Permanent residence South Africa since August 12th 1994

S A identity number 460507 5590 184

Languages English
French



Education

1957 to 1962

Westcliff High School for Boys, Essex, England

- Passed University of London General Certificate of Education examinations in: English Language; History; Latin; French, Pure Mathematics.

Key Qualifications

1963 to 2015

Extensive career in business aspects of the entertainment industry.

- Particular skills: turn-around strategies; creative planning; negotiating; budgeting; accounting; contracting; marketing and sales; project management to completion; computer literacy; theatre producing; mentoring.
- Principal attributes: pro-active; decisive; team leader; global traveller; public speaker; writer.

Professional Experience

2000 to 2014

Chief Executive Officer (to June 2013)
and Executive Producer

Joburg Theatre

(previously known as The Johannesburg Civic Theatre)

Johannesburg, South Africa

As CEO, reported to the Board of Directors, the Audit & Risk Committee and the Social & Ethics Committee

As Accounting Officer of a Municipal Entity, reported to the City Manager of the City of Joburg

Responsibilities included:

- Identification, negotiating and contracting of the on-stage entertainments in order to present a diverse, successful and popular programme of theatre productions in four auditoria;
- Executive producing of the annual festive season pantomime productions and various large-scale in-house musical productions;
- Annual, quarterly and monthly corporate budgeting;
- Direct line reporting from HODs of the finance, governance, stage, building, security, human resources, customer services, client services, catering and hospitality and youth development departments;
- Corporate and individual show marketing and public relations;

- Preparation of shareholder reports, board packs, committee packs and budget submissions;
- Oversight of annual audits;
- Establishing and maintaining strategic partnerships;
- Participation in City of Joburg Executive Management Team Meetings.

Specific job requirements included:

- Maintaining a contemporary global network of major players within the entertainment industry;
- Understanding of and ability to implement the Municipal Finance Management Act (2003);
- Understanding of and ability to implement local government supply chain management policies and procedures.

Achievements:

- Thirteen consecutive unqualified audits from the Office of the S A Auditor General;
- Leisure Options' Readers Choice 'Best Theatre in Joburg' Award for ten consecutive years;
- City of Joburg Best Municipal Entity Award in 2003 and 2005 and Best Customer Services Award in 2004.

1997 to 2000

Deputy Managing Director

Big Concerts

Cape Town, South Africa

Reported to Attie Van Wyk, Managing Director

Responsible for the complete project management of:

- The musical *The Fantasticks*, starring Jason Donovan;
- The musical *Summer Holiday*, starring Steve Hofmeyr;
- The arena venue tour of *Lord of The Dance*, starring Michael Flatley;
- The arena venue tour by illusionist David Copperfield in *The Magic of David Copperfield*;
- The presentations at Minolta Loftus Stadium in Pretoria of Operama's *Aida* and *Madame Butterfly*.

1993 to 1997

Entertainment Director
Computicket
Johannesburg, South Africa

Reported to the Managing Director

Responsibilities included:

- Major client representation;
- Negotiating with and contracting new clients;
- Supervision of clients' ticketing inventories;
- Senior on-site representation at major sports and music events.

1990 to 1992

Executive Producer
Brighton Cares
Brighton, England

- Conceived and produced a series of large-scale theatrical entertainments in order to raise funds for those living in Brighton with HIV/AIDS.

1977 to 1989

President
Bernard Jay Management
New York, NY, USA

Controlled own entertainment based company. Operations included:

- Personal management of actors, recording artists and celebrities;
- Producing stage shows in San Francisco (CA), Provincetown (MA), off-Broadway (NY) and elsewhere.

1976 to 1977

Producer
Country Cousin Restaurant
London, England

Programmed and produced acclaimed seasons by American star cabaret performers at London's trendiest restaurant, including:

- Peter Allen;
- Lorna Luft;
- Dolores Gray;
- Holly Woodlawn;
- Barbara Cook;
- Wayland Flowers and Madame;
- Charles Pierce;
- Gotham.

1974 to 1976

Associate Producer
Paul Elliott Entertainments
London, England

Reported to producer Paul Elliott

Responsible for the project management and senior on-site representation for many stage productions, including:

- The Royal Shakespeare Company production of *Hedda Gabler*, starring Glenda Jackson (London's West End, Australia, Los Angeles and Toronto, Canada);
- *The Pleasure of His Company*, starring Douglas Fairbanks Jr (London's West End, Australia and Toronto, Canada);
- *I Do! I Do!*, starring Rock Hudson and Juliet Prowse (London's West End and Canada);
- *Shakespeare's People*, starring Sir Michael Redgrave (Global Tour).

1973 to 1974

General Manager
Triumph Theatre Productions
London England

Reported to producers Paul Elliott and Duncan C Weldon

Responsible for the General Management of over sixty stage productions, including:

- *Grease*, starring Richard Gere and Elaine Paige (London's West End);
- *The King and I*, starring Peter Wyngarde and Sally Ann Howes (London's West End);
- *Brief Lives*, starring Roy Dotrice (Broadway, New York and Global Tour).

1970 to 1972

General Manager
Mermaid Theatre
City of London, England

Reported to the Artistic Director, Sir Bernard Miles

- During this time, facilitated the first international tour by actors from the Theatre for Young Spectators in Leningrad, Russia; resulting in an honorary membership of the company and five subsequent joint-government approved visits to Leningrad during the 'cold war' period.

1963 to 1970

Positions held in United Kingdom:

- General Manager, Hampstead Theatre Club, London;
- Manager, Theatre Royal, York;
- Manager, Festival Theatre, Malvern;
- Front-of-House Manager, Hampstead Theatre Club, London;
- Front-of-House Manager, Palace Theatre, Westcliff-on-Sea;
- Assistant Manager, Grand Theatre, Swansea.

Bursaries, Awards and Career Acknowledgements

1966	Bursary from the Arts Council of Great Britain to study theatre administration;
1971	Bursary from the Arts Council of Great Britain to study the methodology of children's theatre in Leningrad, Russia, USSR;
1989	<i>Who's Who in Entertainment</i> , USA (first listing);
2003	<i>Who's Who of Southern Africa</i> (first listing);
2006	<i>Meet the CEOs – Essential Leadership Styles in Today's Business World</i> , Penguin Books, South Africa (featured chapter);
2008	Arts & Culture Trust Arts Management Award, South Africa;
2010	Naledi Theatre Award for Best Musical Production of 2009, South Africa (<i>Janice Honeyman's Pinocchio</i>).

Publication

	<i>Not Simply Divine!</i> , a biography of a cult American 'super-star':
1993	Published by Virgin Books in the UK;
1993	Published by Simon & Schuster in the USA;
1996	Published in Japan.

Professional Memberships

Current	Institute of Directors in Southern Africa (IoDSA)
Past	Theatrical Management Association (TMA), UK League of New York Theatres and Producers, USA

References

Mr Cas Coovadia Managing Director, The Banking Association South Africa (011) 645 6704
Councillor Roslynn Greeff Member of the Mayoral Committee (MMC) for Development Planning and Urban Management, City of Joburg (011) 381 0305
Mr Rob Smith Former Partner, Spencer Stuart Executive Search 083 602 3303